CHOOSING REGULAR OR SIMPLIFIED LOGO

OVERTURE REGULAR LOGO:  
the second line says “Center for the Arts”  
- **Horizontal** used at 2.25” or larger  
- **Vertical** used at 1.25” or larger

OVERTURE SIMPLIFIED LOGO:  
the second line says “Center”  
- **Horizontal** used at less than 2.25”  
- **Vertical** used at less than 1.25”

CORRECT LOGO USAGE

DO: use reversed out/white logo on dark or saturated colors

DO: use black logo on light colors

INCORRECT LOGO USAGE

DO NOT: remove, add or rearrange elements of type of the logo

DO NOT: condense, expand or alter the proportions of the logo

DO NOT: place on pattern or in a white box

DO NOT: use logo on an angle