

CHOOSING REGULAR OR SIMPLIFIED LOGO



OVERTURE REGULAR LOGO:
the second line says "Center for the Arts"
Horizontal used at 2.25" or larger
Vertical used at 1.25" or larger



OVERTURE SIMPLIFIED LOGO:
the second line says "Center"
Horizontal used at less than 2.25"
Vertical used at less than 1.25"

CORRECT LOGO USAGE

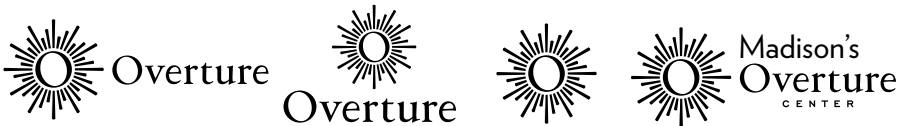


DO: use reversed out/white logo on dark or saturated colors



DO: use black logo on light colors

INCORRECT LOGO USAGE



DO NOT: remove, add or rearrange elements of type of the logo



DO NOT: condense, expand or alter the proportions of the logo



DO NOT: place on pattern or in a white box



DO NOT: use logo on an angle